



HARVARD BUSINESS SCHOOL
Association of Germany

Harvard Business School
Winter Retreat 2011
McKinsey Alpine University, Kitzbühel

A G E N D A

Friday – 28 January 2011

Alumni may meet for skiing in Kitzbühel; hotel check-in starts at 2:00 pm

6:30 pm **Welcome address by Hubert Birner**
Location: Ballroom

6:45 pm **Start of professional program**
Moderators: Christine Funck and Hans Liebler
Location: Ballroom

"Managing a World Class Symphony Orchestra"
Mr. Martin Hoffmann
Director General of the Berlin Philharmonic Orchestra

7:30 pm Welcome Drinks and Dinner
Location: Hotel Lobby

Thereafter Open bar and entertainment
Location: Henzler Hall

Saturday – 29 January 2011

From 7:00 networking breakfast

9:00 am **"HBS Water Case Study: Woolf Farming and Processing"**
Prof. Forest Reinhardt
John D. Black Professor of Business Administration
Faculty Chair, European Research Initiative
Harvard Business School
Location: Ball Room

10:30 am Coffee Break

11:00 am **"Water – More precious than Gold?"**
Dr Martin Stuchtey
Director - McKinsey & Company

11.45am **"Triton Water AG: Pioneering Water Management"**
Mr. Frank J Kroll
CEO & President - Triton Water AG



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- 12:30 pm **“Q-Cells AG: Energy unlimited”**
Dr. Nedim Cen
CEO - QCells AG
- 1:15 pm Final remarks / wrap up professional program
- 4:30 pm Optional: horse sleigh rides – pre-booking necessary
- 7:00 pm Dinner at the AlpineUniversity
- 9:00 pm **“The crisis is over dance night”** (with DJ Heiko Albrecht)
Location: Hotel Lobby

Sunday - 30 January 2011

- From 7:00 am networking breakfast, check-out time is 10:00 am, skiing day
- 1:00 pm Optional: HBS alumni meet at the Sonnbüchel Chalet
- 4:00 pm Farewell drinks at the AlpineUniversity and official end of the weekend
for those departing on Sunday