



Association of Harvard University Alumni Clubs of Asia

**INTERFACE**  
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October 27 - 28, 2006 Renaissance Mumbai Hotel & Convention Centre, Mumbai

**21st Century: Asian Century**



A THOUGHT PLATFORM FOR THE DIVERSE GROUP OF HARVARD ALUMNI IN ASIA

### Conference Hosts

Association of Harvard University Alumni Clubs  
of Asia  
Harvard Club of India  
Harvard Business School Association of India

### Venue

Renaissance Mumbai Hotel and Convention Centre  
#2&3B, Near Chinmayanand Ashram, Powai  
Powai, Mumbai 400 087  
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### Dr Surat Singh

President, Harvard Club of India 129, Aram Nagar II, Versova,  
President, Association of Harvard  
University Alumni Club of Asia  
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# Conference Information



**Event Co-ordinators** - Tefla's  
Contact Persons: Tasneem N. Gandhi: +91 9324220015 / Mallika Shetty: +91 9819340318

**Official Carrier** - Air India  
Air India has agreed to provide 5% additional incentive on net fares. Please contact their office / agents in your country with Invitation Letter / Brochure, for special discounts & services.

**Language** - The official Language of the Conference is English

**Climate & Clothing** - Temperature: October Average 23°C (73°F) Clothing: Day (Casual / Formal)  
Evening (Strictly Formals / National Costume)

**Basic Facts** - Time Difference - +5.30hrs GMT / Airport Distance - 10 km approx.  
1 US\$ = Rs. 46 approx.  
1 Euro = Rs. 57 approx.  
1 British Pound = Rs. 85 approx.

**Airport Transfers** - Complimentary Airport Transfers will be provided to the Registered Delegates staying in the hotel.



Dear members of Harvard Clubs and the Friends of Harvard,

Greetings from **Harvard Club of Asia**. It is my privilege to welcome you to the 4<sup>th</sup> Harvard Asia Conference to be held in Mumbai. The conference is entitled "**Interface Asia**" and it is being held at Renaissance Hotel & Convention Centre, Mumbai from 27<sup>th</sup>-28<sup>th</sup> October 2006. The idea underlying this conference is very simple that if the prestigious Harvard University has to retain its global leadership, it must reach out the globe. India/Asia can learn a lot from Harvard and likewise, Harvard can learn a lot from India & Asia. It was in this spirit that the last Harvard Asia conference was held in Manila, Philippines in the year 2004, in Shanghai, China in the year 2002 and in London, U.K. in the year 2000. A few words about association of Harvard University Alumni Clubs of Asia (AHUACA). AHUACA was established in 1997 to promote the cause of quality education & leadership in best global ideas that Harvard signifies and also to encourage interaction among its alumni in Asia. At the moment, AHUACA consists of 34 Harvard Clubs of Asia of 14 countries representing a population of over 3 billion people. This year, an extremely successful Harvard Global Conference has already been organised in India at New Delhi by Harvard Alumni Association on 25-26<sup>th</sup> March, 2006 which was inaugurated by the Prime Minister of India. This second international conference again being held in India is being organised under the banner of "Interface Asia" on the theme "21<sup>st</sup> Century-Asian Century". It will cover all the major drivers of emerging global economy namely politics, business, culture, legal systems even popular media like cinema. As we all know that China & India are going to be the greatest future economies of the world and it is where the action is. So come to India to enjoy the warm hospitality of its people, the stimulating interactive sessions of the conference, mutually beneficial networking and paradoxically rich diversity of India. In the March conference this year at New Delhi, more than 500 participants from 24 countries of the world participated. In forthcoming conference, we expect even a greater participation as the leading event management company **Teflas**, which is known for its high benchmark of excellence in organising events, is our event partner.

Though the Event is open for those persons who attended the prestigious Harvard University of USA, yet certain very special invitees who are interested in promoting the cause of excellence in higher education are also being invited. We are proud to say that you are one of those chosen ones and we call you as the "**Friends of Harvard**".

With kindest regards,

*Surat Singh*

Dr. Surat Singh  
**INTERNATIONAL LAWYER, NEGOTIATOR & EDUCATOR**  
**B.C.L. (OXFORD), LL.M. (DELHI) [GOLD MEDALIST]**  
**DOCTOR OF LAWS (S.J.D.) [HARVARD]**  
Chairman Interface Asia Organizing Committee  
President, Association of Harvard University Alumni Club of Asia  
President, Harvard Club of India  
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# AHUACA

## Members

### Australia

Harvard Club of Australia  
Harvard Club of (Victoria) Australia  
Harvard Law School Alumni Association of Australia

### Bangladesh

Harvard Club of Bangladesh

### India

Harvard Club of India  
Harvard Business School Association of India

### Malaysia

Harvard Club of Malaysia  
Harvard Business School Club of Malaysia

### Korea

Harvard Club of Korea  
Harvard Club of (Pusan) Korea  
Harvard Business School Club of Korea  
Harvard Law School Alumni Association of Korea

### Pakistan

Harvard Club of Pakistan & HBS Club of Pakistan

### Taiwan

Harvard Business School Club of Taiwan  
Harvard Club of the Republic of China

### China

Harvard Club of Beijing  
Harvard Club of China  
Harvard Club of Hong Kong  
Harvard Business School Alumni Association of Hong Kong  
Harvard Club of Shanghai

### Indonesia

Harvard Club of Indonesia

### Japan

Harvard Club of Japan  
Harvard Law School Alumni Association of Japan  
Harvard Business School Club of Japan

### New Zealand

Harvard Business School Club of New Zealand  
Harvard Law School Alumni Association of New Zealand

### Philippines

Harvard Club of Philippines  
Harvard Business School Association of the Philippines  
Harvard Kennedy School of Government Alumni Foundation, Philippines  
Harvard Law School Alumni Association of Philippines

### Singapore

Harvard Club of Singapore

### Thailand

Harvard Club of Thailand  
Harvard Law School Alumni Association of Thailand

## Special Members

Harvard Alumni Association, USA

**Jack Reardon** - Ex Director of Harvard Alumni Association, USA

**Kate Ryan** - Director - International Affaires, Harvard Alumni Association, USA



# Conference Programme

## Day One: Friday, 27<sup>th</sup> October, 2006

Time	Activity
5.30 pm to 7.00 pm	<b>Inagural Ceremony</b>
7.00 pm to 9.00 pm	<b>Welcome Reception &amp; Dinner</b>

## Day Two: Saturday, 28<sup>th</sup> October, 2006

Time	Activity
9.00 am to 10.00 am	Registration
10.00 am to 11.30 am	<b><u>Plenary I: Whether governance in South Asia is conducive to Global Economy ?</u></b>
11.30 am to 12 noon	Energy Break
12 noon to 1.30 pm	<b><u>Plenary II: South Asia &amp; Global Bussiness</u></b>
1.30 pm to 2.15 pm	Lunch
2.15 pm to 3.30 pm	<b><u>Plenary III: Investment Opportunities in South Asian Continents</u></b> Sectorwise Discussions - Health Care, Information Technology, Entertainment Industry, Power Sector, Infrastructure, Retail, Bio Technology
3.30 pm to 4.00 pm	Energy Break
4.00 pm to 5.30 pm	<b><u>Plenary IV: 21st Century - Asian Century</u></b>
7.00 p.m Onwards:	<b>Networking Cocktails, Cultural Programme &amp; Gala Dinner</b>

## Day Three: Sunday, 29<sup>th</sup> October, 2006

9.00 am Onwards:	<b>Optional Tours (Sight Seeing)</b>
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## The Exhibition

Interface Asia Exhibition is positioned to showcase growth, power, professional competence and internationality in the field of industrial growth thus reflecting dynamic development of the market, leveraging India's intra-country and global trade exchanges. It aims to provide a window to the broad spectrum of industrial progress set in the global background. This exhibition will provide a common platform for the manufacturers, traders, exporters and importers. Infact, companies from all business avenues will be encouraged to participate, to represent India in its totality and open fresh avenues for major business expansions. It impels brand building by establishing a common platform for businessmen, technocrats, entrepreneurs and service providers of the world. It also encourages and provides a chance to the Indian industry to reach out in search of varied business avenues.



## SOCIAL EVENTS

### Gala Indian Village Evening & Dinner 27th October, 2006

The villages of India await you right here in Mumbai! Adorned elephants & the traditional Indian welcome greet you at the entrance of a typical village where you can get your portrait sketched, see the potter's wheel turn out delightful pots, have your hand adorned with heena by "mehendiwallas" & even get your fortune told by parrots!

All this amongst a totally ethnic ambience and mouth-watering food from various parts of the Indian sub-continent. Savour the Punjabi lassi- from North India, to the famous dosas from the South, bhel-puri from Mumbai, to the mouth watering mithais from the East.

For your entertainment-there are lively folk dances & music from all over India.

### Modern India-Grand Entertainment & Dinner 28th October, 2006

On this evening behold a vast multitude of artists from all over India, who will keep you spell-bound with their talent, showcasing modern India.

Top-of-the-line singers and dancers will perform. In a lighter vein, rib-tickling skits will tickle your funny bone & you can also enjoy the favour of indi-pop, which is getting ever so popular all over the world, coupled with a fashion show by top models. Keeping in mind our multi-national delegates, the evening will be rounded off with multi cuisine from different parts of the globe followed by an eye catching fire show that will leave you spell bound.

SOHINI  
Events

## Friends of Harvard

Though the Event is open for those persons who attended the prestigious Harvard University of USA, yet certain very special invitees who are interested in promoting the cause of excellence in higher education are also being invited. We are proud to say that you are one of those chosen ones and we call you as the "Friends of Harvard". Your participation in this event will allow you an interface with the Global Leaders from each and every stratum of activity - be it business, academics, art, culture & politics.

## The Harvard Education Pavillion

The Harvard Education Pavillion will provide information on professional courses and career options available within various streams. It will help in disseminating information and provide solutions to help students explore career opportunities available in Harvard.





## Sight Seeing Programme

The conference will make special arrangements for sightseeing tours for all delegates and accompanying persons. & shopping opportunities for India's eternal products from carpets, jewellery, heritage art & crafts, home furnishing, shawls, silks & sarees, ethnic wear, leather, perfumes & skin care products, souvenirs and much more.



### South Mumbai Tour

Marine Drive, Jain Temple, Hanging Gardens, Dhobi Ghat, Haj Ali, Mari Bhevan, Rajabai Clock Tower, Victoria Terminus, Gateway of India & thereafter a stop over at CIE for an insight into Indian art & crafts & shopping.

### Discovery of India

A voyage down 5000 years of Indian culture. A series of 15 galleries at Nehru Centre followed by high tea at saga.

### Suburban Tour

Mount Mary Basilica, Khar Fishing Village, Juhu Beach, hare Rama Hare Krishna Temple, Habitat/Saga Dept Stores.

### Spouses Programme

An enriching live demonstration on Mehendi application on Palms, saree tying, turban tying & a beauty workshop at saga Dept Stores, Bandra / trip to Elephanta Caves.

### Spiritual Voyage

An enchanting voyage through religious shrines, Jain Temple, Banganga, Haj Ali, Aghor Church followed by refreshments at Apsara International.



# Tour Information

## In God's Own Country Cochin, Periyar & Kumarakom

Sandwiched between the Western Ghats and the Arabian Sea, Kerala is blessed with unmatched natural diversity. God's Own Country, Kerala enjoys unique geographic features that have made it one of the most sought after tourist destinations in the world. A long shoreline with serene beaches, tranquil stretches of emerald backwaters, lush hill stations and exotic wildlife, Ayurvedic health holidays, Magical festivals, historic monuments, exotic cuisine...All of which offer you a unique experience. And what's more, every one of these charming destinations is only a two-hour drive from the other.



## Viva Goa Sun, Sand and the Sea 3 Nights /4 Days

Trendy Goa, India's leisure paradise. Stretches of silver sand wetted by a rush of blue waters, the sky mirroring the sea below, the strumming of guitars from distant taverns, white churches resting against green paddy fields and coconut groves, long nights spent over brewed fenny, long days of sun, and sea - In other words, Goa. Yet, there's lot more than sand and sea here. Goa is about style, haute couture and sophistication.



## Rajasthan Safari Udaipur, Jodhpur, Jaipur, and Agra 5 Nights/6 Days

Rajasthan is a land of maharajas, splendid palaces and magnificent forts. Rajasthan is famous for its romantic ruins and its enchanting art and craft. Rajasthan is a treasure house of tourist places. Jaipur Jodhpur, Udaipur are main attractions. The capacity city, Jaipur, also known as pink city houses three hill forts and a plethora of palaces. Also see the Taj Mahal at Agra.



# Sponsorship Opportunities

## Why do you need to sponsor Interface Asia 2006?

Interface Asia is going to be a great platform to exchange ideas about the future of India / Asia, where it is going and analyse ways of speeding up its economic growth. Specifically speaking, India is currently being seen as one of the fastest growing free market economy, contributing a significant large part of the world's GDP growth. This event will demonstrate the enormous potential of Indian companies and enable the overseas delegates to participate in India's progress. India / Asia seems to be the hot favourite for global CEOs. From cutting deals to deliberating on India / Asia economic future or plain networking Interface Asia would be the right place as it would give tremendous impetus to business opportunities in the sub-continent. In summary Interface Asia 2006 is your best sales and marketing opportunity. If you are serious about being positioned as a market leader in Asia, then you need to be at this event!

## Sponsorship benefits

Gaining **WORLDWIDE PUBLICITY** with our global advertising and promotional Campaign  
Obtaining **DIRECT ACCESS** to potential clients during and after the event with our meticulously prepared delegate lists  
Receiving a **KEY SPEAKING POSITION** to address an audience of top executives and potential clients  
Creating **PERMANENT REMINDERS** of your products or services in the conference documentation  
Profiling yourself as an **INDUSTRY LEADER**, as your corporate logos and literature will be featured prominently in the promotional material for the event  
Enhancing your **CORPORATE IMAGE** - you are provided with opportunities to display your investments and show your commitment to your clients and associates  
Achieving **GREATER EXPOSURE** and **BRAND BUILDING** through our official event web page and much more.

## Sponsorship & Leadership

Take advantage of the August International gathering to promote your corporate image..

Sponsorship Opportunities are available for the following

Titli Sponsor	Lunch
Titanium Sponsor	Cocktails
Platinum Sponsor	Dinner
Diamond Sponsor	Cultural Evening
Gold Sponsor	Laser Show & Spl. Effects
Silver Sponsor	Certificates & Trophies
Cu Sponsor	Gifts
Conference Kits	

## Rules & Regulation

AHIA/CA reserve all rights to cancel, change the venue & dates for reasons beyond their control. However, in case of cancellation the organizers shall return all the payments to the delegates without any interest. The organizers are not responsible for any loss arising out of natural calamity / accidents during the event. The execution of terms and conditions relating to the Event shall be deemed to be domiciled at the Mumbai Courts and disputes arising there of shall be judged according to the Indian Laws.

## Letter Of Invitation

Please write to Interface Secretariat if you require a letter of invitation, & Visa

## Insurance

The Registration fee does not include any kind of insurance. You are advised to acquire insurance in the country of your origin.



## REGISTRATION INFORMATION

### Conference Registration Fees

	Before 31 <sup>st</sup> August, 2006	After 31 <sup>st</sup> August till 15 <sup>th</sup> September, 2006	After 15 <sup>th</sup> September, 2006 & On Spot Registration
Members of Harvard	USD 300	USD 350	USD 400
Spouses	USD 150	USD 175	USD 200
Friends of Harvard	USD 500	USD 600	USD 700
Spouses	USD 250	USD 300	USD 350

**Fees Include:** Attendance to all Sessions, Conference Kits, Luncheons, Refreshments & Invitation to the Cultural Evening & Networking Cocktails & Dinner.

### Exhibition Stall Tariff

Stall Space	USD 1,000 per sq. mtr.	Minimum Stall Size is 9sq. mtr.
Bare Space	USD 900 per sq. mtr.	

### Publication Tariff

	Rates
Back Cover Page	USD 10,000
Front / Back Inside Cover Page (Colour)	USD 5000
Four Colour Full Page	USD 2500
Full Page ( B & W )	USD 1000
Half Page ( B & W )	USD 750
Quarter Page ( B & W )	USD 500

### Hotel Accommodation

Tefla's has negotiated a discounted package for the AHUACA Conference Delegates with Renaissance Mumbai Hotel & Convention Center, Mumbai. (Rooms - subject to availability). Rates Inclusive of Breakfast & two way Airport Transfer & taxes - Advance payment of room charges along with Registration Fees is a prerequisite for confirmation of Hotel Booking.

Category	Single Occupancy	Double Occupancy
Standard	USD 170	USD 175
Deluxe	USD 190	USD 195
Executive	USD 215	USD 220
Junior Suites	USD 245	USD 250

Please note: Check-In & Check-Out time is 12.00 Noon. In case you are arriving in early hour, kindly book the room from previous day to avoid inconvenience.

### Payment Procedure

Registrations will not be confirmed until payment is received. Bank Transfer should be made in US Dollars to

To	Thru	Beneficiary
661 001 007341 ABNA1NBB ABN AMRO BANK N. V. Bombay - 400023 Swift No. ABNA1NBB	ABNAUS33 ABN AMRO BANK N. V. NEW YORK	Interface Asia.  Purpose Conference Participation

### Credit Card (Visa, Mastercard or Amex)

Registration and payment can be done using credit cards

### Cancellation and Refund Policy

Written notification of cancellation must be sent to Interface Secretariat. Refund for Registration fee and optional events will be made on the following basis:

Before 15 <sup>th</sup> September, 2006	Before 1 <sup>st</sup> October, 2006	After 1 <sup>st</sup> October, 2006
Full Refund less USD 75 (Administration Cost)	50% Refund	No Refund

Refund will take up to 60 days after the conferences.

Substitution of Delegate is permitted with an Administrative fee of USD 25.

### Tefla's

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